



A NEW GENERATION THINK TANK DEDICATED TO REVEALING TRUTH
AND PROMOTING JUSTICE IN MEDIA

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FACTS:

- It is a violation of federal law to broadcast obscene programming at any time. It is also a violation of federal law to broadcast indecent or profane programming between 6 am and 10 pm on public airwaves (www.fcc.gov).
- Daily violation of indecency –sample: #3 Billboard Rap Charts– *Play* (CLEAN version) Over 100 million listeners this week. **We advocate airplay after 10pm for this song.*

Run girl, I'm tryinna get your body wet
Work that, lemme see you drip sweat
Don't play with me...Work them hips...
run girl...
Cream on your thong girl, lick it all off
Catch it in your mouth, like your last name Moss
Set a seat for your boy, then you run it on in
I'm feeling real freaky girl, bring your friends
I can make em bounce like 1, 2, 3,
It ain't nothin' to a pimp, girl, play with the g-spot
Make it hot, gon on, get your girl, Sheryl
Bring your clit

Why should a 10-year-old child getting ready for school be listening to this song?*

Where are broadcaster responsibility and FCC accountability?

- Broadcasters allow the N word, B word and word "Ho" (short for whore) to be used to describe people of color on the radio but have censored the words "George Bush" (Jadakiss – *Why?*); "Free Mumia" (Public Enemy – *Give the Peeps what they Need*) and "white man" (Kanye West – *All Fall Down*) in rap songs played on the radio.
- African-American teens ages 12-17 listen to more than 18 hours of radio per week on average, compared to 13.5 hours for all teens (*Radio Advertising Bureau, 2002*)
- Adult-themed content is being targeted to children on radio stations that specifically target the 12+ demographic – formats include; Urban (hip hop), Top 40 and Rhythmic radio stations.
- African-American youth heard 12% more beer advertising and 56% more advertising for distilled spirits on the radio in 2002 than non-African-American youth. Two formats— Urban Contemporary and Rhythmic Contemporary Hit—accounted for almost 70% of the alcohol advertising reaching underage African-American youth on radio (*Teen 2002 National Consumer Surveys, Center on Alcohol Marketing and Youth – Georgetown University, Exposure of African-American Youth to Alcohol Advertising*).
- African-American children represent almost 59% of all pediatric AIDS cases. African American women represent 70% of all new HIV/AIDS cases (*Center of Disease Control* <http://www.cdc.gov/hiv/pubs/facts/afam.htm>)